September Smith

AI SPEAKER · MODERATOR · STRATEGIST & EDUCATOR · CO-FOUNDER, OF COURSE AI

The AI skill people need now, on any platform: aiming AI at any problem, including ones they've never faced, then figuring it out and getting it done. **September shares that skill set** on stage, moderating industry leaders, or hands-on with a team.

BOOK SEPTEMBER



STAGES

MODERATOR · ALTA AGM & AIRLINE LEADERS FORUM 2026 · MEXICO CITY

The AI Question: What Aviation Wants to Know

September moderated this fireside conversation on AI between the CEOs of LATAM Airlines and IBS Software, in front of 450+ people, from airline CEOs to aviation ministers.

Keynote · Mérida Tech Week 2025 · Lack of AI Proficiency Is Why AI Fails · Watch →

SIGNATURE KEYNOTE

What You Don't Know About Using AI Is What Makes It Dangerous

There's a gap in how most people use AI, and they often won't know it's there until it comes back to bite them. For people and businesses alike, that gap puts money, time, reputation and security at risk. In the worst cases, it ends in lawsuits, breaches that ruin a business, or lives lost. You'll see where that gap is, and what it takes to close it before it costs you.

Best for: industry conferences, professional associations, leadership teams rolling out AI, and business owner communities.

SIGNATURE AI WORKSHOP · HANDS-ON

We're All Tony Stark Now: Make AI Do Your Work for You

AI can now go into your tools and do the work, and if you pay for ChatGPT or Claude, you already have it.

A working session, not a talk. September shows what AI now does inside people's tools. Then each attendee runs a guided analysis in their own AI to find where it would make the biggest difference in their work, and leaves knowing what it takes to make it happen: the connections to their tools and the business context their AI needs.

60–90 min · virtual or in person. Best for professional associations, business owner communities, entrepreneurship networks and mastermind groups.

WHY SEPTEMBER

6,000+ hours building AI systems, processes and applications for real business use. 8+ years building the workforce training for government and corporate technology implementations: the same transition organizations now face with AI. Audiences get both sides of AI in practice: what it can actually do now, and what it takes to get people using it.

P.Eng · MA, Adult Education · AI for non-technical audiences

Virtual-ready worldwide · available in person · also books podcast interviews

september-smith.ofcourse-ai.com · september@ofcourse-ai.com · linkedin.com/in/september-smith-p-eng